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LDP Business Club Articles

Member of the Month: Steven Fisher

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Name: Steven Fisher

Job title: Director

Business Name: MB-Wirral

Business address: MB House, 39a Carsthorne Road, Hoylake, Wirral, CH47 4FB

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What is your unique selling point: MB Wirral is the only Mercedes-Benz specialist in Wirral, operating a team of fully trained Mercedes technicians. We offer our customers an improved dealership experience at significantly lower rates

Formal qualifications: NVQ level 2 & 3 in mechanics, Mercedes-Benz trained in UK and Germany on various systems.

We are certified in C SERVICE which is recognised internationally. I am a qualified Systems Technician whilst Rob is a qualified Diagnostic Technician, (there are few people trained to this standard in the UK).



Do you own/part-own your own firm? Part-own with my business partner Rob Stead

Business activity: Mercedes-Benz engineering specialist - maintenance and repair

Staff numbers: Five, including myself and business partner Rob (one full time technician, two apprentices)

How long have you been in business: Since April 2009

and use only Mercedes genuine parts and diagnostics.

Tell us what has occurred in recent weeks to make you our member of the month this month, eg new contract win, export order, acquisition?

During the past month, we have re-located to a purpose built workshop fitted out with new state of the art equipment. We funded this move independently and are confident that we can continue to grow by offering a first class, expert and personal service. We believe that to grow to this size in such a small time

What is your biggest achievement?

We started this business 18 months ago with zero customers and today have over 700 repeat business customers on our database, which we believe is a huge achievement.

We have also created three full time positions, two of which include apprenticeships, both of whom will benefit from a full engineering training programme, taught through Rob and myself.

What is your biggest mistake?

Not launching our own business sooner

In a sentence, what is the best piece of advice you have received?

Only ask people to do what you would do yourself.

What are your hobbies or interests outside business?

[Golf](#), football, traveling, fishing and spending time with family and friends